



# Human Capital Leader in Education Certification

**Blended Co-hort / pHCLE Certification Training  
September 26 - 28, 2017**

**8:00 a.m. - 4:00 p.m. each day**

**Cobb County School District Central Office  
590 Commerce Park Drive, Suite 140; Marietta, GA**

The blended program is three full days (21 hours) of in person training and includes 43 hours of online virtual class time.

**AASPA Members: \$1,295**

**Non-AASPA Members: \$1495\***

This includes your three days in person training, access to online courses totaling 43 hours of virtual professional learning, access to human capital management system assessment, sample test questions and study guide, access to LinkedIn HCLE community.

\*AASPA membership is available for \$195. For more information or to join, please contact Molly Hildreth at [molly@aspa.org](mailto:molly@aspa.org).



## Who can benefit from the HCLE Certification program?

- District and building leaders
- Human capital/HR staff or professionals interested in pursuing this career path
- Teachers and teacher leaders
- Public, private, and charter school executives and department directors
- State departments of education and other education-related government employees
- Career changers

Name: \_\_\_\_\_

Title: \_\_\_\_\_

School District/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method:  
 Check     Purchase Order # \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Register online**  
[www.aaspa.org/human-capital-leaders-education](http://www.aaspa.org/human-capital-leaders-education)

RETURN FORM TO:  
 American Association of School Personnel Administrators  
 11863 W 112th Street, Suite 100  
 Overland Park, KS 66210  
 Phone: (913) 327-1222 Fax: (913) 327-1223  
 Email: [aaspa@aaspa.org](mailto:aaspa@aaspa.org)

**Hotel Information**

**Hampton Inn** - 455 Franklin Road, Marietta, GA 30067  
 (888) 370-0981

**Holiday Inn Express** - 1250 Franklin Gateway SE, Marietta, GA 30067  
 (770) 989-0071

**Hilton Atlanta** - 500 Powder Springs St, Marietta, GA 30064  
 (770) 427-2500

All registration cancellations must be made in writing & received no later than August 15, 2017. Cancellations received on or before this day will be refunded less a \$100.00 cancellation fee. Refunds are not granted for failure to attend, late arrival or early departure. AASPA is not responsible for medical or weather related cancellations or for airfare, hotel or other costs associated with the Blended Co-hort if the registrant is unable to attend. Purchase orders are accepted as a courtesy and are considered a guarantee of payment. Any cancellation of a registration guaranteed with a purchase order will be subject to the same cancellation policy. No refunds will be issued for cancellation requests made after this date.



# Human Capital Leader in Education Certification

**Battelle for Kids, in partnership with the American Association of School Personnel Administrators (AASPA), has developed a new certification program for human capital leaders in Pre-K–12 education.**

As many school districts struggle to recruit and retain top talent and ensure equitable access to excellent educators, schools need knowledgeable and skilled human capital professionals now more than ever. The **Professional Human Capital Leader in Education (pHCLE) certification program** is rooted in new professional standards that outline the competencies that human capital leaders should master to:



- Develop comprehensive human capital management systems (HCMS)
- Manage key human capital decisions, in areas such as workforce planning, recruitment, hiring, placement, compensation, promotion, and professional development
- Balance strategic and transactional HR practices
- Build a cohesive HCMS through branding and communication
- Maximize the use of data for continuous improvement
- Implement the Every Student Succeeds Act (ESSA) and other state and federal policies impacting human capital in education

The HCLE standards were informed by feedback from hundreds of educators from across the country. Battelle for Kids also worked with AASPA to develop blended and online professional learning around the standards, which is being piloted with human capital leaders in more than 20 states.



**“THE HCLE PROGRAM PROVIDED ME WITH INVALUABLE RESOURCES THAT ALLOWED ME TO RETURN TO MY DISTRICT AND ESTABLISH PROCESSES WITH IMMEDIATE POSITIVE RESULTS.”**

*Steffanie Frost, Director of Human Resources, McMinnville School District, Oregon*

Learn more about the HCLE standards and certification program at [HCEdLeaders.org](http://HCEdLeaders.org).